

SPONSORSHIP OPPORTUNITIES



 **TIMBERLINE**  
**DAYDREAM**

A celebration of music, brews, & bikes benefiting  
OHSU Doernbecher Children's Hospital

**SEPTEMBER 2, 2023**  
**TIMBERLINE LODGE**

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BENEFITING



DOERNBECHER  
CHILDREN'S  
Hospital

# ABOUT DAYDREAM

A series of pleasant thoughts, a distraction from the present moment — from time to time we all need a break, a rest, a Daydream.

The Timberline ethos prioritizes not only Mt. Hood stewardship and a high level of social responsibility, but positivity and support of each other. Through authentic relationships and interests, Doernbecher and Timberline realized their core values are aligned for the greater good, for supporting hope. It is through these beliefs that **Daydream** was born: an inspiring, supportive, hope-filled distraction — a day-of-days benefiting OHSU Doernbecher Children's Hospital and the children and families they serve.

Daydream will begin with an exciting 100-team bike race produced by Race Cascadia, followed by Daydream's music festival, featuring headliner Portugal. The Man.

Join us on Saturday, September 2, 2023 at the historic Timberline Lodge for Daydream: a celebration of music, brews and bikes.

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## ABOUT DOERNBECHER

A Level 1 trauma center and home of the largest pediatric intensive care unit in Oregon, OHSU Doernbecher Children's Hospital has provided hope and healing to children and families in the Pacific Northwest for nearly 100 years.

Doernbecher plays a vital role in the region, offering care and expertise not available at most local hospitals, and it does so at a level of excellence that has marked us as one of the best children's hospitals in the world. We serve children and families by delivering clinical care that is second to none; research to eliminate the diseases that plague our youth today; education to make sure that your children's children have the highest quality medical care available; and advocacy to ensure that the larger needs of kids in our communities are met.

From the beginning, philanthropy has fueled these efforts to advance children's health and well-being at Doernbecher. Our goal is to expand our services and continuously improve care to meet the evolving demands of today. Community support is more vital than ever to ensure Doernbecher remains outstanding and accessible for every child and family across the Pacific Northwest.

## ABOUT TIMBERLINE

Timberline is known for world-class skiing, snowboarding, culinary experiences and the historic Timberline Lodge. The lodge, which stands on the south slope of Mt. Hood at an elevation of 6,000 feet, was built in 1937 as part of President Franklin D. Roosevelt's Works Progress Administration to provide relief through public employment during the Great Depression. This beautiful 55,000 square foot structure rises out of a pristine alpine landscape and is still being used for its original intent — a magnificent ski lodge and mountain retreat for everyone to enjoy. Legendary and awe-inspiring, it's a tribute to the rugged spirit of the Pacific Northwest. Declared a National Historic Landmark in 1977, Timberline is one of Oregon's most popular tourist attractions, drawing nearly two million visitors every year.

In addition to skiing and snowboarding, Timberline appeals to many other outdoor enthusiasts, including mountain bikers and hikers. A vast majority of visitors come for the overall experience, to soak up the natural beauty of Mt. Hood, take a tour of the historic lodge, and enjoy a meal in one of Timberline's many restaurants.

With so many things to do and see, Timberline Lodge remains a top destination for locals and tourists, all year long.

# TIMBERLINE DAYDREAM

## SPONSORSHIP OPPORTUNITIES

### **\$50,000 – Daydream Presenting Sponsor**



- Event promoted as “Presented by” with logo on all event materials including:
  - Event T-shirt
  - Event collateral
  - Event banners and displays
  - Post-event advertisements
- One-night stay for 8 (4 rooms) at Timberline lodge on September 2, 2023
- Reserved overnight parking for 4 cars
- Bike race entry for 1 team (3 riders)
- Access to band meet and greet for 12 guests
- Reserved concert seating for 12 guests
- 12 Timberline Daydream t-shirts
- Access to VIP Lounge for 12 guests
- Beer garden tokens for 12 guests
- 12 Magic Mile Sky Ride Chair Lift passes
- Verbal recognition during concert
- Recognition on Timberline and Doernbecher social media channels
- Recognition on event webpage
- Optional hosted tour of OHSU and OHSU Doernbecher Children’s Hospital
- Opportunities for custom recognition or experiences



# TIMBERLINE DAYDREAM

## SPONSORSHIP OPPORTUNITIES

### **\$25,000 – Diamond Sponsor**



- Recognition (logo) on all event materials including:
  - Event collateral
  - Event banners and displays
  - Post-event advertisements
- One-night stay for 2 (1 room) at Timberline lodge on September 2, 2023
- Reserved overnight parking for 1 car
- Access to band meet and greet for 6 guests
- Reserved concert seating for 6 guests
- 6 Timberline Daydream t-shirts
- Access to VIP Lounge for 6 guests
- Beer garden tokens for 6 guests
- 6 Magic Mile Sky Ride Chair Lift passes
- Recognition on Timberline and Doernbecher social media channels
- Recognition on event webpage
- Optional hosted tour of OHSU and OHSU Doernbecher Children’s Hospital
- Opportunities for custom recognition



### **\$15,000 – Platinum Sponsor**

- Recognition (logo) on all event materials including:
  - Event collateral
  - Event banners and displays
  - Post-event advertisements
- 4 Timberline Daydream t-shirts
- Access to VIP Lounge for 4 guests
- Beer garden tokens for 4 guests
- 4 Magic Mile Sky Ride Chair Lift passes
- Recognition on Timberline and Doernbecher social media channels
- Recognition on event webpage
- Optional hosted tour of OHSU and OHSU Doernbecher Children’s Hospital

# TIMBERLINE DAYDREAM

## SPONSORSHIP OPPORTUNITIES

### **\$10,000 – Gold Sponsor**

- Recognition (name listing) on all event materials including:
  - Event collateral
  - Event banners and displays
  - Post-event advertisements
- Access to VIP Lounge for 4 guests
- Beer garden tokens for 4 guests
- 4 Magic Mile Sky Ride Chair Lift passes
- Recognition on Timberline and Doernbecher social media channels
- Recognition on event webpage



### **\$5,000 – Silver Sponsor**

- Recognition (name listing) on all event materials including:
  - Event collateral
  - Event banners and displays
  - Post-event advertisements
- Access to VIP Lounge for 2 guests
- Beer garden tokens for 2 guests
- 2 Magic Mile Sky Ride Chair Lift passes
- Recognition on event webpage



### **\$2,500 – Bronze Sponsor**

- Recognition (name listing) on all event materials including:
  - Event collateral
  - Event banners and displays
  - Post-event advertisements
- Guaranteed event entry for 2 guests
- Recognition on event webpage

# TIMBERLINE DAYDREAM

## SPONSORSHIP OPPORTUNITIES

Company or Individual's Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES\*:

- |   |  |
|---|--|
| <input type="radio"/> Presenting Sponsor — \$50,000 (Committed) | <input type="radio"/> Gold Sponsor - \$10,000  |
| <input type="radio"/> Diamond Sponsor — \$25,000 (Committed)    | <input type="radio"/> Silver Sponsor - \$5,000 |
| <input type="radio"/> Platinum Sponsor - \$15,000               | <input type="radio"/> Bronze Sponsor - \$2,500 |

\*A portion of each sponsorship package may be tax deductible as a charitable contribution

### PAYMENT METHOD:

Enclosed is a check payable to OHSU Foundation

Charge Visa/MasterCard/Discover/Amex #: \_\_\_\_\_

Credit Card ID # (3 digits on back of card or 4 digits on front of card-AMEX): \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Please invoice on \_\_\_\_\_ (please specify date)

\_\_\_\_\_  
Sponsor Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
OHSU Foundation Representative

\_\_\_\_\_  
Date

### RETURN TO:

OHSU Foundation  
Attn: Timberline Daydream  
P.O. Box 29017  
Portland, OR 97296



Oregon Health  
& Science University  
**FOUNDATION**

**Agreements are due August 18, 2023.** If you have any questions, please contact  
Christina Carl at carlc@ohsu.edu or 503-412-6364.